

# The CYRUS Global Business Perspectives (CGBP)



An imprint of the CYRUS Institute of Knowledge (CIK)



<http://www.cyrusik.org/>

*The CYRUS Global Business Perspectives (CGBP)*

*Formerly The CYRUS Chronicle Journal (CCJ)*

*The journal of the Cyrus Institute of Knowledge*

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- [CIK 2022 Conference](#) – Location and dates will be announced later.
- [CIK 2021 Conference](#) – October 20<sup>th</sup> - 22<sup>nd</sup>, 2021, Online, in collaboration with SINGEP, Br
- [CIK 2020 Conference](#) – October 1<sup>st</sup> - 3<sup>rd</sup> 2020, Online, in collaboration with SINGEP, Brazil
- [CIK 2019 Conference](#) – April 17<sup>th</sup> - 21<sup>st</sup> 2019, MIT, Cambridge, USA
- [CIK 2018 Conference](#) – March 4<sup>th</sup> - 7<sup>th</sup> 2018, ESCA and UM5, Casablanca, Morocco
- [CIK 2017 Conference](#) – April 14<sup>th</sup> - 16<sup>th</sup> 2017, MIT, Cambridge, USA
- [CIK 2016 Conference](#) – March 15<sup>th</sup> - 17<sup>th</sup> 2016, The American University in Cairo, Egypt
- [CIK 2015 Conference](#) – April 24 - 26<sup>th</sup> 2015, Harvard University, Cambridge, USA
- [CIK 2014 Conference](#) – January 9<sup>th</sup> - 11<sup>th</sup> 2014, Hult International Business, Dubai, UAE
- [CIK 2012 Conference](#) – October 15<sup>th</sup> - 17<sup>th</sup> 2012, Hult International Business, Cambridge MA
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- Guidelines for submission to *The CYRUS Global Business Perspectives* [CGBP](#).

*The flagship journal of the CYRUS Institute of Knowledge*

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### **The CYRUS Global Business Perspectives (CGBP)**

#### **Purpose**

The CYRUS Global Business Perspectives (CGBP) is a refereed interdisciplinary journal. The editorial objective is to create opportunities for scholars and practitioners to share theoretical and applied knowledge. The subject fields are management sciences, economic development, sustainable growth, and related disciplines applicable globally. CGBP provides a platform for the

dissemination of high-quality research. We welcome contributions from researchers in academia and practitioners in broadly defined areas of management sciences, economic development, and sustainable growth.

### **Scope**

The Journal's scope includes, but is not limited to, the following:

- Business Development and Governance
- Entrepreneurship
- Ethics and Social Responsibility
- International Business and Cultural Issues
- International Economics
- International Finance
- Innovation and Development
- Institutions and Development
- Leadership and Cultural Characteristics
- Natural Resources and Sustainable Development
- Organization and Cultural Issues
- Strategy and Development
- Women and Business Development

### **Reasons for choosing the CYRUS Global Business Perspectives**

During this historical time, CGBP intends to offer a global perspective that is most urgently needed. There is no question that organizations and businesses that are capable of analyzing and applying advanced knowledge in management sciences and development are in high demand, and especially during transitional periods. It is an unusual time in different regions of the world, which requires active intellectual participation and contributions. It is the era of revolution in terms of communication, technology, and minds for billions of people. It is a time for intellectuals, entrepreneurs, and philanthropists to help enlighten minds and enrich the quality of life globally. CIK's vision, "to cultivate the discourse on human capital potentials for better living," is the appropriate response to current challenges and the CGBP is a platform for sharing the perspectives of scholars and practitioners with a global audience.

### **Our Strengths**

CGBP members have a wealth of knowledge and global perspectives. First, most of the members possess a wealth of intellectual and experiential knowledge which is enhanced by their active involvement in business, consulting and scholarly research, and collegiate teaching. Second, most members possess an ethnic identity, language skills, and therefore, good global perspectives. Third, most of the CIK board of directors' members are well-known scholars, members of editorial boards of journals, and even editors. CGBP possesses depth, breadth, and a competitive edge to successfully manage the journal.

CGBP is committed to developing knowledge that positively contributes to the life of world citizens. *CIK is a charitable, educational, and scientific organization that has been in operation since 2011. It is a secular and nonpartisan organization.*

### **Submission Process**

Authors will be assisted by an editorial board consisting of distinguished members from world-class institutions of higher learning, practice, and industry. We invite authors to submit their papers and case studies to [Editor@Cyrusik.org](mailto:Editor@Cyrusik.org). We will have a quick turn-around review process of fewer than two months. For submission guidelines, policies, and procedures please check [CGBP](#). We intend to have special issues on themes that are within the scope of the Journal. Also, we will have invited (special) issues.

For more information please check the [CGBP](#) or [CIK](#) or contact us: [Editor@Cyrusik.org](mailto:Editor@Cyrusik.org); or [Contact@Cyrusik.org](mailto:Contact@Cyrusik.org). CYRUS Institute of Knowledge (CIK), Box 380003, Cambridge, MA 02238-0003, USA.

### **Editor's Introduction**

Since its inception in 2012, the *Cyrus Institute of Knowledge* has held nine annual meetings. Six years ago, we published the first volume of its flagship journal titled "Cyrus Chronicle Journal (CCJ): Contemporary Economic and Management Studies in Asia and Africa," in conjunction with the 2016 annual conference. In 2021 after careful review, evaluation, and deliberation we concluded that a broader global perspective for the title of this journal would be more appropriate. CIK has become a global organization and participants in their conferences and papers that are submitted are global. In addition to the journal and conferences, CIK is focusing on offering post-doctoral positions at the institute. The aim is to advance young doctoral students' research capabilities through collaborations with more experienced CIK scholars. This kind of work is at the heart of the CIK mission. All parties will gain in this process and will advance knowledge. Additionally, CIK is planning to publish books in the domain of its focus. Therefore, we welcome inquires and support in these domains.

The Institute has had nine successful international conferences since its inception. These conferences have been hosted at institutions in the United States (MIT, Harvard, Hult), and internationally (Hult - UAE, American University in Cairo, and ESCA in Morocco). Several institutions of higher education have collaborated and supported these conferences. Please see the CIK website for information about these institutions. We greatly appreciate their support! *The CIK 2020 and 2021 Conferences were held **Online** and in collaboration with International Symposium on Project Management, Innovation and Sustainability (SINGEP).*

Generally, conference participants come from at least 15 different countries and 35 institutions, organizations, and companies. Please see the [CIK website for details](#). Some of the plenary sessions had up to 150 participants. The best papers presented at these conferences have traditionally been accepted for publication in the Journal, along with additional articles by prominent scholars. The acceptance rate of *CCJ* is generally less than 20%. We aim to publish the highest quality papers after they pass through our strict review process. CIK colleagues and conference participants have proposed and suggested special issues of the journal, which are based on core topics (i.e., entrepreneurship, innovation, ethics, and sustainable development) and/or country-specific ones. Therefore, we welcome articles that meet these characteristics.

Now we welcome you to read the volume six, issue 1 (CGBP.V6.1). The journal intends to cover scholarship that pertains to the global economy, especially emerging economies. An examination of our mission may shed some light on the aim and objectives. The primary focuses of the journal are as follows:

1. To share and promote knowledge of economic, management, and development issues. Focusing on assessment, evaluation, and possible solutions helps advance these countries, which also have the largest populations. Development challenges are global; virtually all countries face challenges concerning economic development, sustainability, food and water, population, and environmental degradation. Above all, all countries are facing the Covid19 pandemic. No country gains by shunning opportunities that globalization can provide, with exception of a few countries whose leaders lack a full understanding of the opportunities that globalization can offer. To take advantage of such opportunities, knowledge is the primary requisite. This journal aspires to contribute to this body of knowledge.
2. To encourage the generation and dissemination of knowledge by local scholars whose access to mainstream academic outlets may be limited. There are many scholars from academic, public, and private sector organizations whose first-hand knowledge of problems and solutions is not being shared for lack of an appropriate outlet for dissemination. The CGBP seeks to provide an opportunity for spreading such knowledge. The CGBP will provide a platform for established as well as younger scholars who might collaborate with them in their research. By publishing in CGBP, they could make important contributions to the body of management and development scholarship on which the journal will continue to concentrate.

Volume six, issue 1, of the CGBP contains four articles with diverse subjects. We hope you will find this volume and past issues enlightening. CGBP welcome your support and so I ask for your help in the following ways:

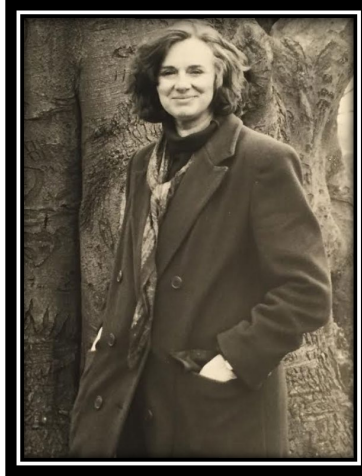
- *Contribute articles, case studies, and book reviews and commentaries;*
- *Encourage your colleagues to do the same;*
- *Encourage young scholars, especially those from developing and emerging economies, to submit their studies to the CGBP;*
- *Spread the word about CGBP, especially in emerging economics;*
- *Cite the articles published in this journal in your own research when applicable;*
- *Attend the annual conferences of the CIK which serve as spawning ground for articles that may ultimately be published in this journal;*
- *Give us your feedback by telling us how we can further promote and improve the journal.*
- *Review CIK aims and objectives and share with us how we could advance.*

Regards,  
Editor Dr. Maling Ebrahimpour  
Dean | College of Business  
Alfred J. Verrecchia-Hasbro Leadership Chair  
The University of Rhode Island. RI, USA

**In the memory of Nancy Tagi Sagafi-nejad - former Associate  
Editor of CCJ**

*Nancy Gail Black Sagafi-nejad*

*[in her own words]*



I was born in Wisconsin and lived in Illinois most of my early life. I attended and graduated from Northwestern University with a BA in art and then worked for a little over two years at the Isabella Stewart Gardner Museum in Boston as a curatorial assistant. After that I was fortunate enough to receive a 21-month grant to the East-West Center at the University of Hawaii where I received a master's degree in art history. Shortly thereafter I joined the U.S. Peace Corps and was sent to Pahlavi University in Shiraz, Iran with other Peace Corps Volunteers who also had their masters' degrees in various fields. It was there that I met and married Tagi, my husband of 53+ years. Upon returning to the US, I became a staff docent at the Philadelphia Museum of Art and taught art history at Rosemont College in Pennsylvania. Both our sons Jahan and David, were born at the Hospital of the University of Pennsylvania.

It was my two and one-half years in the Peace Corps that raised my social consciousness and caused me to want to contribute by working on behalf of plaintiffs in the field of employment discrimination law. After receiving my law degree from the University of Texas, Tagi, I, and our sons Jahan and David moved to Baltimore, Maryland where Tagi taught at Loyola University Maryland and I first practiced civil rights law at the Equal Employment Opportunity Commission (EEOC) in Baltimore and then in my own small solo practice of employment discrimination.

In spring 1991 I applied through my Friends meeting (Stony Run) to be the Henry J. Cadbury Scholar at Pendle Hill - the Quaker study and retreat center in Wallingford, Pennsylvania that many members of EFM are familiar with. [the picture above was taken at Pendle Hill – TS] I was

fortunate to have received that scholarship and then spent the 1991 fall quarter and the 1992 winter and spring quarters in that beautiful place.

It was during that nine-month stay that I began research on the intersect of being a Quaker and a lawyer and how the two identities could occasionally, or even often, be at odds. In 2011 the research begun at Pendle Hill twenty years earlier was published by the State University of New York (SUNY) Press as a book entitled *Friends at the Bar: A Quaker view of Law, Conflict Resolution, and Legal Reform* (SUNY Press, 2012)

We moved from south Texas where Tagi had been the Radcliffe Killam Distinguished Professor at Texas A & M International University in Laredo before his retirement in August 2015. We moved to the Pacific Northwest to be closer to our younger son David and his wife Audra and their children Cameron and Leila in Eugene, Oregon, and to our older son Jahan who lives in Oakland and works in San Francisco with his wife Kristen and their son Benjamin.

*Memo: Nancy wrote the above a few weeks before she died on September 27, 2021. Can't stop the tears. **Tagi Sagafi-nejad***