



CIK 5th International Conference

ENTREPRENEURSHIP, RESPONSIBLE LEADERSHIP, AND
ECONOMIC DEVELOPMENT

APRIL 14th – 16th, 2017

MASSACHUSETTS INSTITUTE OF TECHNOLOGY | Tang Center, Cambridge, MA

Co-Sponsors:



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THE
UNIVERSITY
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COLLEGE OF BUSINESS
ADMINISTRATION



CIK - 5th International Conference in Collaboration with ISG/MIT
April 14-16, 2017, Cambridge MA-02139-USA
Entrepreneurship, Responsible Leadership, and Economic Development

Dear Participants,

Welcome to the 5th CYRUS Institute of Knowledge (CIK) International conference in collaboration with the Iranian Studies Group (ISG) at MIT entitled “*Entrepreneurship, Responsible Management, and Economic Development.*” We hope you will enjoy the intellectual discussions and networking environment the conference provides. The conference is co-sponsored by, Bentley University, Southern New Hampshire University, Suffolk University, University of Rhode Island, and Uninove University, Brazil. Thank you for your participation!

CIK is a forward-looking think-tank organization. CIK’s vision, “to cultivate the discourse on human capital potentials for better living,” is the appropriate response to current challenges facing the regions and world. *THE CYRUS CHRONICLE JOURNAL (CCJ): Contemporary Business Studies on Asia and Africa* as CIK’s flagship publication 2nd volume is forthcoming. The journal is focusing on management sciences, economics, and related social science topics. Given the evolution of globalization and critical importance of the regions, it will be a great platform for an exchange of ideas for promotion and dissemination of scholarship about regions.

The main objectives of the conference are: 1) Sharing ideas for advancing the intellectual atmosphere by generating theoretical and applied knowledge in management sciences, and 2) Creating a networking environment by inviting scholars, practitioners, philanthropists, and others who share the values and mission of CIK. The CIK 2018 (March) conference will be in collaboration with ESCA School of Management (Casablanca) and Med V University (Rabat) in Morocco. You are invited to another great conference! Consider yourself now as part of our network!

CONFERENCE EXECUTIVE COMMITTEE

- Dr. Nader Asgary, President of CIK and Professor of Management and Economics, Bentley University, MA, USA
- Dr. Tarek Hatem, Head of Entrepreneurship and Leadership unit and Professor of Entrepreneurship and Strategy, School of Business, The American University in Cairo, Egypt
- Mr. Poorya Hosseini, Doctoral Candidate and President of Iranian Studies Group (ISG) at MIT
- Dr. Shariar Khaksari, Member of Board of Director of CIK and Professor of Finance, Suffolk University, MA, USA
- Dr. Massood Samii, Member of Board of Director of CIK and Interim Dean of the School of Business, Southern New Hampshire University, New Hampshire, USA

THE CONFERENCE CO-SPONSORING INTERNATIONAL INSTITUTIONS

Bentley University – USA
Southern New Hampshire University – USA
Suffolk University – USA
University of Rhode Island – USA
Uninove University (São Paulo) – Brazil

CYRUS Institute of Knowledge (CIK), Box 380003, Cambridge, MA 02238-0003, USA

<http://www.cyrusik.org/>
Contact@Cyrusik.org

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CYRUS INSTITUTE OF KNOWLEDGE 5th INTERNATIONAL CONFERENCE
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April 14-16, 2017

MIT - Tang Center (Building E51), Cambridge, MA 02139

Friday, April 14

- 4:00 - 5:00 PM Tour of MIT Campus – Starts from Hyatt Regency Cambridge, 575 Memorial Drive, Cambridge, MA 02139, USA
- 5:30 - 7:30 PM Registration and welcoming reception - Cambridge Room, Hyatt Regency Cambridge, 575 Memorial Drive, Cambridge, MA 02139, USA
- 7:30 - 8:30 PM CIK Executive Board Meeting - 2nd Floor of Hyatt Regency Cambridge

Saturday, April 15

- 8:00 AM - 5:45 PM Registration - 3rd Floor, MIT - Tang Center (Building E51), Cambridge, MA 02139
- 8:00 - 9:00 AM Cambridge Continual Breakfast
Room: E51 - 3rd Floor
- 9:00 - 9:15 AM **Welcoming Remarks:**
Room: E51 - 345 - 3rd Floor
- 9:15 - 10:45 AM **Plenary Presentation I: ANTI-GLOBALIZATION, TPP, GLOBAL CREDIT, AND ECONOMIC GROWTH**
Room: E51 - 345 - 3rd Floor
- 10:45 - 11:00 AM **COFFEE BREAK - E51 - 3rd Floor**
- 11:00 - 12:15 PM **Plenary Presentation II: BEAUTY AND THE BEAST, SOCIAL SCIENCES, & PROJECT SUCCESS**
Room: E51 - 345 - 3rd Floor
- SESSION A: INSTITUTIONS, SUSTAINABILITY, ENTREPRENEURSHIP AND NETWORKING**
Room: E51 - 335 - 3rd Floor
- 12:15 - 1:45 PM **POSTER PRESENTATIONS AND NETWORKING**
Room: E51 - 3rd Floor

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- 12:30 - 1:45 PM **LUNCH**
Room: E51 - 3rd Floor
- 1:45 - 2:45 PM **Plenary Presentation III: THE CYRUS INSTITUTION OF KNOWLEDGE, 5TH YEAR CELEBRATION: ACCOMPLISHMENTS & OPPORTUNITIES**
Room: E51 - 345 - 3rd Floor
- 2:45 - 4:00 PM **Plenary Presentation III: ENVIRONMENTAL CHALLENGES AND PUBLIC POLICY**
Room: E51 - 345 - 3rd Floor
- 4:00 - 4:15 PM **COFFEE BREAK**
Room: E51 - 3rd Floor
- 4:15 – 5:45 PM **SESSION B: SUMMARY OF THE RESREACH STUDIES AT THE IRANIAN STUDIES GROUP AT MIT**
Room: E51 - 345
- SESSION C: INVESTMENTS, CROWDSOURCING VENTURES, AND ENTREPRENEURSHIP**
Room: E51 - 335
- SESSION D: ENTREPRENEURSHIP, CREATIVE INDUSTRY, AND RISK-TAKING**
Room: E51 - 325
- Sunday, April, 16**
- 8:00 AM - 3:45 PM *Registration - E51 - 3rd Floor*
- 8:00 - 8:30 AM SIP Continual Breakfast
Room: E51 - 3rd Floor
- 8:30 -10:00 AM **SESSION E: REFORM, MARKET DYNAMICS, & FUZZY METHODOLOGY IN SUPPLY CHAINS**
Room: E51 - 345
- SESSION F: OFFSHORING AND DECISION MAKING: CSR, INNOVATIVE PRODUCTS**
Room: E51 - 335
- SESSION G: PROJECT MANAGEMENT, PORTFOLIO MANAGEMENT, AND ENTREPRENEURSHIP**
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Room: E51 - 345
- SESSION I: HIGHER EDUCATIONAL INSTITUTIONS: KNOWLEDGE DISCOVERY AND DECISION MAKING**
Room: E51 - 335
- SESSION J: PROJECT DECISION MAKING AND LEADERSHIP IN INSTITUTIONS**
Room: E51 - 325
- 11:45 - 1:00 PM **Plenary Presentation IV: ETHICS AND SOCIAL RESPONSIBILITY IN ENTREPRENEURSHIP AND BUSINESS**
Room: E51 - 345
- 1:00 - 2:15 PM **LUNCH, POSTER PRESENTATIONS, AND NETWORKING**
E51 - 3rd Floor
- 2:15 - 2:30 PM **Closing Comments, Question and Answer Session**
E51 - 335 - 3rd Floor
- 2:30 - 3:45 PM **SESSION K: MICROFINANCE INSTITUTIONS, SUSTAINABLE PUBLIC MANAGEMENT AND FINANCIAL LITERACY**
Room: E51 - 345
- SESSION L: INNOVATION AND DECISION-MAKING IN ORGANIZATIONS ACROSS INDUSTRIES**
Room: E51 - 335
- SESSION M: INFORMATION TECHNOLOGY, PERFORMANCE EVALUATION, AND SOLAR ENERGY**
Room: E51 - 325

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Welcoming Remarks: Nader Asgary, President of CIK and Professor of Management and Economics at Bentley University

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- 9:15 - 10:45 AM **Plenary Presentation I: ANTI-GLOBALIZATION, TPP, GLOBAL CREDIT, AND ECONOMIC GROWTH**

Introduction by: Ahmad Etebari, Professor of Finance, NH

Room: E51 - 345 - 3rd Floor

Global Leadership in an Era of Growing Nationalism, Protectionism and Anti-Globalization
Farok J. Contractor, Rutgers Business School, Newark, New Jersey

U.S. Monetary Policy and Global Credit Cycles
Falk Bräuning, Economist, Federal Reserve Bank of Boston

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Withdrawing the United States from the TPP and its Economic Cost: A CGE Approach

Jong-Hwan Ko, Division of International & Area Studies, Pukyong National University, Korea and Fulbright Visiting Scholar, Center for European Studies, Harvard University

Corruption, Instability, and Economic Growth

Michael Quinn and Pooja Karnane, Bentley University, USA

10:45 - 11:00 AM **COFFEE BREAK - *E51 - 3rd Floor***

11:00 - 12:15 PM **Plenary Presentation II: *BEAUTY AND THE BEAST, SOCIAL SCIENCES, & PROJECT SUCCESS***

Introduction by: Emerson Antonio Maccari, Uninove, Brazil

Room: E51 - 345 - 3rd Floor

U.S. Direct Investment in the Middle East and North Africa

Kassu W. Hossiso, Alberto G. Ramon, and Christopher P. Steiner
Bureau of Economic Analysis, U.S. Department of Commerce, USA

Are Individuals More Likely to Misappropriate During Economic Recessions or Expansions? An Examination of the Relative Impact of Pressure and Opportunity

D. Kip Holderness Jr, West Virginia University, Eric M. Negangard, University of Virginia, and Jahangir Sultan, Bentley University, USA

Knowledge Discovery in Database about On-Line Distance Learning Technologies: The Contribution to Higher Education Institutions

Jose Storopoli, Marco Mazieri, Luc Quoniam, and Fernando Serra, UNINOVE, São Paulo, Brazil

The Beauty and the Beast of Consumption

Nada Nasr Bechwati, Seunghye (Hera) Kim, and Raul Arevalo, Bentley University, USA

SESSION A: *INSTITUTIONS, SUSTAINABILITY, ENTREPRENEURSHIP AND NETWORKING*

Session Chair: Ali Touran, Northeastern University, MA

Room: E51 - 335 - 3rd Floor

Does The Gravity of Institutions Affect Middle East and North Africa's Intra-Trade Performance?

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Esmat Kamel, University Autonoma of Madrid -Spain

Cloud Computing, Sustainability and Project Management: A Systematic Literature Review and Research Agenda Proposition

Osmar Borges Ruas, Marcos Rogério Mazieri, Cristina Dai Prá Martens, (Uninove – Universidade Nove de Julho São Paulo, BRASIL), Luc Quoniam, (Aix-Marseille Université – France, La Garde, France), and Leandro Patah, Uninove – Universidade Nove de Julho, São Paulo, Brazil

12:15 - 1:45 PM **POSTER PRESENTATIONS AND NETWORKING**

Room: E51 - 3rd Floor

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1:45 - 2:45 PM **Plenary Presentation III: THE CYRUS INSTITUTION OF KNOWLEDGE, 5TH YEAR CELEBRATION: ACCOMPLISHMENTS & OPPORTUNITIES**
Nader Asgary, President of CIK and Professor of Management and Economics at Bentley University

Introduction by: Professor Joseph Weiss, Bentley University, USA

Room: E51 - 345 - 3rd Floor

The Cyrus Chronicle Journal: Editorial Team

Editor: Tagi Sagafi-nejad: Professor Emeritus, Loyola University, Maryland, USA
Associate Alf Walle: University of Alaska at Fairbanks, USA
Assistant Editor: Nancy Black Sagafi-nejad, USA

The 2018 CIK Partners Conference Invitation

Introduction by: Salim Lahmiri, ESCA School of Management, Casablanca, Morocco
Introduction by Jalila El Jadidi, Bentley University, USA
Med V University, Rabat, Morocco

2:45 - 4:00 PM **Plenary Presentation III: ENVIRONMENTAL CHALLENGES AND PUBLIC POLICY**

Introduction by: Professor Massood Samii, Southern New Hampshire University, New Hampshire, USA

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Room: E51 - 345 - 3rd Floor

Environmental Challenge, Public Health, and Public Policy

Petros Koutrakis, Harvard School of Public Health, Harvard University, MA, USA

Energy Efficiency and Environmental Sustainability

Professor Fariborz Ghadar, Penn State University, Pennsylvania, USA

Renewable Energy: The Paper of the Auctions of Energy in Brazil and the Acting of the Sources of Biomass

Heitor Lopes Ferreira, Universidade Nove de Julho, and Leandro Patah, Universidade Federal de Mato Grosso, São Paulo, Brazil

4:00 - 4:15 PM

COFFEE BREAK

Room: E51 - 3rd Floor

4:15 - 5:45 PM

SESSION B: SUMMARY OF THE RESREACH STUDIES AT THE IRANIAN STUDIES GROUP AT MIT

Introduction by: Poorya Hosseini, President of Iranian Students Group, MIT

Room: E51 - 345

The Economic Impact of Iranian Students in the US

Seyed Mehran Dibaji, Massachusetts Institute of Technology, MA, USA
and Ata Heshmati, Sharif University, Tehran, Iran

History of Intellectual Property Rights in Iran

Sina Khoshshokhan, Boston University, MA, USA

A Quantitative Look at Iranian Academics in North America

Sam Sinai, Harvard University, MA, USA
Poorya Hosseini, Massachusetts Institute of Technology, MA, USA

Unified Database of Iranian Artists in North America

Azita Moradkhani, Tufts University, MA, USA
Mohammad Mavadati, Northeastern University, MA, USA

An Study on Barriers of Reversing the Brain Drain to Iran

Mohammad Rashidian, Massachusetts Institute of Technology, MA, USA
Ameneh Shamekhi, Northeastern University, MA, USA

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Popularity of the Iranian Cinema in the West

Arash Ghasemi, MLA at International Relations, Harvard University, MA USA

**SESSION C: INVESTMENTS, CROWDSOURCING VENTURES, AND
ENTREPRENEURSHIP**

Session Chair: Kassu W. Hossiso, Bureau of Economic Analysis, U.S. Department of Commerce, USA

Room: E51 - 335

Value Co-Creation in Crowdsourcing Ventures

Ivan Fedorenko and Pierre Berthon, Bentley University, USA

Empowering Social Entrepreneurship: Evidence from Morocco

Salma Maoufoud, Esca Ecole De Management, Morocco

Teamwork Quality Influence in Software Projects Success

Daniel De Lima Pires, Marcos Paixão Garcez, Joelma da Costa Silveira Pires, and José Eduardo Storopoli, Universidade Nove de Julho, Brazil

Analysis of the Market Dynamic of Open Complementary Welfare – 2003 to 2014

Alex Silva, José Antonio de Sousa Neto, and Wanderley Ramalho, Fundação Pedro Leopoldo, Brazil

**SESSION D: ENTREPRENEURSHIP, CREATIVE INDUSTRY, AND
RISK-TAKING**

Session Chair: Elzotbek Rustambekov, Bryant University, USA

Room: E51 - 325

**Entrepreneurship, Responsible Leadership and Economic Development: the Case of
Green Hope School**

Bindu Vyas, King's College, Pooja Patel Bentley University, and Dylan Lurvey, Merrimack College, USA

**Evaluation of Efficiency of an Automated System for Hygienization of Solar
Thermal and Photovoltaic Panels**

Michelle Melo Cavalcante, João Lucas de Souza Silva, Rafael Sol dos Santos, Danielle Bandeira de Mello Delgado and Esdriane Cabral Viana, Federal Institute of Bahia (IFBA), Brazil

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The Growth Factors of Brazilian MSEs in the Creative Industry

Paula Sanches Santana and Fátima Segger Macri Russo, Universidade Nove de Julho, Brazil

Energy Generation with Municipal Solid Waste Reuse - Valuation and Impact Analysis of a Pilot Project in Belo Horizonte – Brazil

Ronaldo Lamounier Locatelli, Sérgio Fernando Vecchio Salomon, and José Edson Lara, Fundação Pedro Leopoldo, Brazil

How the Size of the Board of Directors and the Number of the Insiders Prevents Excessive Risk-Taking

Elzotbek Rustambekov, Bryant University, USA

Sunday, April, 16

8:00 AM - 3:45 PM Registration - E51 - 3rd Floor

8:00 - 8:30 AM SIP Continual Breakfast

Room: E51 - 3rd Floor

8:30 -10:00 AM **SESSION E: REFORM, MARKET DYNAMICS, & FUZZY METHODOLOGY IN SUPPLY CHAINS**

Session Chair: Alf Walle, University of Alaska at Fairbanks

Room: E51 - 345

Analysis of the Market Dynamic of Open Complementary Welfare– 2003 To 2014

Alex Silva, José Antonio de Sousa Neto, and Wanderley Ramalho, Fundação Pedro Leopoldo, Brazil

Instrumental, Supported in Fuzzy Methodology for Consultants Assessment of Performance of the Implementation of Management Systems of Supply Chain in Rio De Janeiro State

Luis Moura, and Gerson Seabra, COPPE – UFRJ, Brazil

Technology Fuzzy for Selection and Prioritization of Consultants, Based on the Template Coppe-Cosenza

Luis Moura and Gerson Seabra, COPPE – UFRJ, Brazil

Economic Social and Environmental Impacts of Tourism Diversification in Las Vegas

Courtney Seuss Raesinafchi, Boston University, MA, USA

SESSION F: OFFSHORING AND DECISION MAKING: CSR, INNOVATIVE PRODUCTS

Session chair: Professor Gang Li, Bentley University

Room: E51 - 335

Logistical Research of Oil Spill in Offshore Exploration and Production Activities
Manuela Maria Kons Hoffmann, Oséias Alves Pessoa, Ana Letícia Von Borstel Galvão de Queirós, and Rodrigo Nascimento Junior, Santa Catarina State University, Brazil

A Study of Firms Serving the Base of the Pyramid: Innovative Products from Indian Mines

Suman Rayamajhi, Southern New Hampshire University, USA

Insolvency Forecast: Automatic Rule Generation for Hybrid Model

José Canto and Luis Moura, University UCAM, Brazil

The Theory of “Believe me” and Corporate Social Responsibility: A Comparative Analyses

Nader Asgary, Gang Li, and Stephen Twerago, Bentley University

Applications of the Analytical Hierarchy Process Method in Decision Making Process: A Systematic Literature Review

Ana Claudia Torre and Rosaria De Fatima Segger Macri Russo, Universidade Nove de Julho, Uninove, Brazil

SESSION G: PROJECT MANAGEMENT, PORTFOLIO MANAGEMENT, AND ENTREPRENEURSHIP

Session chair: Ahmad Etebari, University of New Hampshire, NH, USA

Room: E51 - 325

On the Effect of Us Subprime Crisis on Predictability of International Stock Markets

Salim Lahmiri, ESCA School of Management, Morocco

An Empirical Examination of the Role of Institutions in Entrepreneurship

Naeimah Alkharafi, Bentley University, USA

Risk Management in Project Management: Study of Case of Projects in Energy Generation

Franco Takakura, Fabio Marcon, Jonas Nolasco Junior, and Mauro Vivaldini

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Universidade Metodista De Piracicaba (Unimep), Brazil

Application of a Method of Hierarchization of Attributes for Location of Distribution Centers

Leandro Lemos, Harvey Cosenza, and Luis Moura, Brazil

Project Portfolio Management: What Are The Competencies of the Managers?

Rodrigo Teixeira, Uninove University, Brazil

10:00 – 10:15 AM **COFFEE BREAK**

E51 - 3rd Floor

10:15 - 11:45 AM **SESSION H: STRATEGIC ENTREPRENEURSHIP, DESIGN THINKING, AND OPEN INNOVATION**

Session Chair: Igor Ivanovski, Ss. Cyril and Methodius University in Skopje, Republic of Macedonia

Room: E51 - 345

Managerial Influence of the Model of Open Innovation towards Organizational Development: Comparative Analyses from the Advanced National Economies

Ljubomir Drakulevski, Leonid Nakov, and Igor Ivanovski, Ss. Cyril and Methodius University in Skopje, Skopje, Republic of Macedonia

The Design Thinking Contribution Evaluation for Projects Uncertainty Reduction

João Luiz de Mello Tavares Feola, Uninove University, and Rosária de Fátima Macri Segger Russo, University of Sao Paulo, Brazil

Significant Factors of the Project Manager's Career in Risk Management in Ict Projects

Fábio Genaro and Leandro Alves Patah, Uninove University, Brazil

Strategic Entrepreneurship and Networking in Central American Family Business Groups: Exploring the Connections

Dina Frutos-Bencze, Saint Anselm College, USA

SESSION I: HIGHER EDUCATIONAL INSTITUTIONS: KNOWLEDGE DISCOVERY AND DECISION MAKING

Session Chair: Tagi Sagafi-nejad, Emeritus, Loyola University, Maryland, USA

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Influence of the Large Area of Applied Social Sciences Guidelines for Qualis-Periodic Of Management

Pang Lien Hsu, Emerson Antonio Maccari, Altieres de Oliveira Silva, and José Eduardo Storopoli, Uninove, Brazil

Application of Earned Value Method in Program Management

Jairo Cardoso de Oliveira, and Roque Rabechini Jr, UNINOVE, Brazil

Decision Making In Complex Projects: A Bibliometrical Analysis of the Literature

Sérgio Tinoco Cordeiro Filgueiras, Ana Claudia Torre, and Rosaria De Fatima Segger Macri Russo, Universidade Nove de Julho, Brazil

Mid-Tier Business Schools in A Globalizing Marketplace

Nader Asgary and Joseph Weiss, Bentley University, USA

SESSION J: PROJECT DECISION MAKING AND LEADERSHIP IN INSTITUTIONS

Session Chair: Jila Asgary, CGE

Room: E51 - 325

The Allocation Factor as a Tool to Support Decision Making in the Allocation and Leveling of Human Resources in Projects

Roberto Celkevicius and Rosária de F. S. M. Russo, Uninove, Brazil

Value-Based Healthcare and Positive Health: A Marriage that Will Yield Sustainable Outcomes

Yomna Sameer, the German University - Cairo, Egypt

Technologies of the Administration and Perenity of Micro and Small Enterprises

Ilmar Polary, Universidade Estadual do Maranhão, UEMA Administração, Brazil

Challenges of Awakening and Reforming Leadership for the First Generation Entrepreneurs of P. R. China

Li Shen and Joshua Chen, Southern New Hampshire University, USA

Institutional Image and the Role of the Managers of a Major Brazilian Financial Institution: Analysis of Perceptions of High Income Customers

José Edson Lara, Ronaldo Lamounier Locatelli, Wanderley Ramalho, and Samantha Alice de Freitas Silva, Fundação Pedro Leopoldo, Brazil

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Predictive Modeling and Application of Art and Science

Gabrielle Bedewi, Excellus BlueCross BlueShield and Jila Asgary, CGE, USA

11:45 AM - 1:00 PM **Plenary Presentation IV: *ETHICS AND SOCIAL RESPONSIBILITY IN ENTREPRENEURSHIP AND BUSINESS***

Introduction by: Shahriar Khaksari Suffolk University

Room: E51 - 345

Entrepreneurial Activity in the Manchester NH Refugee Communities

William Gillett, Southern New Hampshire University, USA

The Power of Trust: An Entrepreneur's Journey

Gabrielle A Haddad, MIT Sloan Fellow at MIT Sloan School of Management, MA, USA

Diversity and Equity in the Middle East: Beyond Anomie and Dysfunction

Alf Walle, University of Alaska at Fairbanks, USA

Trafficking and Transplant Tourism: Challenges and Solutions

Reza Saidi, Alpert Medical School of Brown University, Providence, RI

1:00 - 2:15 PM **LUNCH, POSTER PRESENTATIONS, AND NETWORKING**

E51 - 3rd Floor

2:15 - 2:30 PM **Closing Comments, *Question and Answer Session***

E51 - 335 - 3rd Floor

Nader Asgary, President of CIK and Professor of Management and Economics at Bentley University

Poorya Hosseini, President of Iranian Students Group, MIT
2018 Conference Morocco

Salim Lahmiri, ESCA School of Management, Casablanca, Morocco
Jalila El Jadidi, Bentley University, USA

2:30 - 3:45 PM **SESSION K: *MICROFINANCE INSTITUTIONS, SUSTAINABLE PUBLIC MANAGEMENT AND FINANCIAL LITERACY***

Session Chair: Massood Samii, Southern New Hampshire University

Room: E51 - 345

Mobile Banking and Microfinance Institutions Sustainability: Analysis of Digital Financial Services in Rwanda (2011-2015)

Gasheja Faustin, University of Rwanda, Rwanda

Sustainable Public Management: Applying Professional and Entrepreneurial Management in Public Organizations

Ilmar Polary, Universidade Estadual do Maranhão, UEMA Administração, Brazil

Financial Literacy and Investment Behavior among Households: Evidence from the Tunisian Stock Market

Mouna Amari, Fsegs University, Tunisia

The Value Relevance Variation of Capital Stocks & Earnings Quality: Potential of Banking Analogy

Tamer El Nashar, School of Continuing Education, American University of Cairo, Egypt

SESSION L: INNOVATION AND DECISION-MAKING IN ORGANIZATIONS ACROSS INDUSTRIES

Session Chair: Emerson Antonio Maccari, Uninove, Brazil

Room: E51 - 335

Selection of Industrial Location Based on Fuzzy Multi-Criterion Decision-Making Method: A Case Study of the Brazilian Beverage Industry

Larissa Carvalho, Harvey Cosenza, and Luis Moura, COPPE – UFRJ, Brazil

Metrics and Indicators of Innovation: Proposal for the Development of an Open Innovation Performance Measurement System in New Technology-Based Firms NTBFS

Adriano Rosa, Carlos Henrique Pereira Mello, Fulvia Carolina Alves Correa, Vanessa Cristina Gatto Chimendes, and Lucas Rodrigo da Silva, UNIFEI, Brazil

Startup Enterprises and New Technologies Cases of Developing Countries

Reza Askari Moghadam, University of Tehran, Iran

SESSION M: INFORMATION TECHNOLOGY, PERFORMANCE EVALUATION, AND SOLAR ENERGY

Session Chair: Jalila El Jadidi, Bentley University

Room: E51 - 325

Performance Evaluation of "Intelligent" Buildings: Case Study of two Buildings Located in the Center of Rio de Janeiro

Harvey Cosenza and Luis Moura, Coppe – Ufrj, Brazil

The Risk of Rupture in Ready-Made Juice Industry: A Case Study

José Edson Lara, José Rodrigues Junior, Tarcisio Afonso, and Bruno Pellizzaro Dias Afonso, Fundação Pedro Leopoldo, Brazil

An Analysis of Public Lighting System Using Solar Energy

Gabriel Belchior, Roberto Bornancin, Alexandre Dullius, and Ivani Ferreira, Federal Institute of Science Education and Technology of Paraná, Brazil

Western Educated Entrepreneurs in Morocco, Constraints, and Opportunities

Jalila El Jadidi, Nader Asgary, Joseph Weiss, Bentley University, USA

Disruption Impact of Information Technology on International Business

Mourad Aakiri, Southern New Hampshire University, NH

Posters Session

The Economic Development of Low-Earth Orbit: Forecasting the Entrance of Private Equity Capital into the Leo Commercial Sector

Steve Simon, PwC, USA

Special Economic Zones and Their Impact on Local Economy: Case of China, UAE, India, and Nigeria

Ashutosh Mishra, Diana Kontsevaia, and Yimei Li, Bentley University, MA, USA

Learning Lessons from the Model UN

Keyon Rostannezhad

Northeastern University, MA, USA

An Examination of the Factors Influencing Nepalese Migrant's to Return Home

Rajat S. Subedi, Bentley University, MA, USA

Technology and Unemployment Rate: A Comparative Study

Victor Nkpubre, Qi Wu, and Yun Luo, Bentley University, MA, USA

Economic Impact of Paid Maternity Leave in the United States

Naqash Ali, Rebecca Johnston, Jing Gu, and Charlene Ward, Bentley University, MA, USA

3D Printing: Changing the Economics of Globalization

Craig Elworthy, Xueqing Jia, and Yi Duan, Bentley University, MA, USA

**CIK - 5th International Conference in Collaboration with ISG/MIT
April 14-16, 2017, Cambridge MA-02139-USA
Entrepreneurship, Responsible Leadership, and Economic Development**

Notes

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